



NAME A TRADEMARK GAME

Example	Dolls	Barbie, Bratz, Strawberry Shortcake, American Girls
1	Construction equipment *	
2	Fast-food hamburger restaurant	
3	Chocolate bar or candy	
4	Cartoon-film animation studio	
5	Cereal	
6	Computer	
7	Car	
8	Cosmetics / Make up	
9	Jeans	
10	Shoes	
11	Frozen waffles	
12	Car Insurance *	
13	Soda	
14	Airline	
15	Coffee shop	
16	Cellular telephone	
17	Bank	
18	Action figure	
19	Salt *	
20	Sporting goods/equipment	

* If you include a trademark from one of the other exhibitors at the 2010 Trademark Expo, you receive a special prize.